

Assessment and Online Delivery Use Matrix							
	Practice	Diagnosis	Course Evaluation	Continuous Course Assessment	Screening / Placement	End of Course or Benchmark Assessment	Credentialing
Function	Diagnostic	Diagnostic	Formative	Formative	Formative	Summative	Summative
Outcomes	To help an examinee become familiar with test or item formats	To discover the strengths and weaknesses a person may have in a content area	To evaluate the effectiveness of course, curriculum, instructors, materials or facilities	To assess learner progress and provide feedback to learner	To decide if a person qualifies for a particular program or to place the learner properly within a program	To provide a course grade or final assessment	To aid in the decision to license or certify an individual
Stakes	Low	Low to Medium	Low to Medium	Low to Medium	Medium	Medium	High
Delivery Method	Web-based	Web-based or Secure site	Web-based or Secure site	Web-based or Secure site	Web-based or Secure site	Web-based or Secure site	Secure site
Monitoring Requirements	Non-proctored	Proctored or Non-proctored	Non-proctored	Proctored or Non-proctored	Proctored	Proctored	Proctored
Interface and Access Restrictions	Unrestricted	Restricted or Unrestricted	Restricted or Unrestricted	Restricted or Unrestricted	Restricted	Restricted	Restricted

Page 50, Table 1. Assessment and online delivery use matrix

Online Assessment and Measurement: Foundations and Challenges

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Chapter 2: Defining Online Assessment for the Adult Learning Market

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A broad definition of Assessment:

Assessment: all activities that teachers and learners undertake to get information that is used diagnostically to alter teaching and learning.

Assessment can include:

Individual Assignments
Group Projects
Quizzes
Surveys
Discussion
Teacher Observation

- **Diagnostic Assessments**

prior to learning

- identify learner strengths and weaknesses

- **Formative Assessments**

during learning

- guide an individual student's progress
- improve the curriculum
- serve as the starting point for a remediation

- **Summative Assessments**

following learning

- for high-stakes evaluation, grading, and certification